How To Support Survivors and Raise Money in Emory Denim Day

Step 1. Wear denim on April Wed 19 2017

Step 2. Take a picture

Step 3. Send it to the Respect Program

Email to: respect@emory.edu or

Tag* us on social media:

*Because of the privacy settings most folks use, the only way to ensure that we see your pic is to follow us or tag us, THEN use #EmoryDenimDay. We don’t want to miss you!

Step 4. SGA donates $1 to the Respect Program for every pic we receive!

To get photo materials for your office/class/club, visit respect.emory.edu

Why Denim?

In 1998, an Italian woman’s rapist was freed from prison because a judge ruled that her “very, very tight jeans” could only have been taken off with her help. This decision was overruled in 2008, but society’s tendency to blame victims is still an issue.

By wearing jeans and/or sharing your photo on April 19th, you stand in solidarity with all survivors, to say there is NEVER an excuse for violence.